

JAY HEINZ

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EXPERIENCE

Morehead Planetarium & Science Center

Chapel Hill, NC
2007 - PRESENT

Digital Production and Exhibitions Manager

- Produce and direct award winning digital fulldome planetarium shows with \$350,000-500,000 budgets.
- Lead development and implementation of science center exhibits.
- Manage team of animators, exhibit developers, graphic designers and videographers to complete on-time, under budget projects.
- Presenter at industry conferences and such as IMERSA and ATSC.

The Washington Post

Arlington, VA
2006

Video Producer

- Produced, shot and edited documentary, instructional and promotional videos for washingtonpost.com.

UNC-Chapel Hill

Chapel Hill, NC
2004 - 2005

Manager of Beasley Multimedia Center

- Produced educational and documentary video and websites for UNC-CH.
- Managed a staff of students and professionals to educate and assist faculty, staff and students in the use of multimedia.

Freelance

Boulder, CO
2001-2004

Multimedia Producer

- Edited video and designed web sites for commercial projects.

Lucasfilm

Nicasio, CA
1999-2001

Web Designer

- Designed significant sections of Lucasfilm web sites like starwars.com.

The Computer Museum

Boston, MA
1998-1999

Web Designer/Exhibit Developer

- Maintained and developed Computer Museum web sites.
- Assisted in management and development of multimedia exhibits.

EDUCATION

University of North Carolina – Chapel Hill

M.A. in Journalism and Mass Communication
2005 – 2007

Boston College

B.A. in Computer Science, minor in Film
1993 – 1997

AFFILIATIONS

ASTC

Association of Science & Technology Centers

IMERSA

Immersive Media Entertainment, Research,
Science & Arts

TEA

Themed Entertainment Association

TEACHING

Lead Instructor

2008 – 2012

Multimedia Bootcamp Workshop

- Lead instructor for 5 day long intensive video and multimedia seminars at UNC-Chapel Hill School of Journalism & Mass Communication.

Adjunct Professor

2009 SUMMER

Multimedia Storytelling for Professional Clients

- Co-taught class that developed a documentary website for a professional client using video and interactive multimedia.

Adjunct Professor

2008 SPRING

Interactive Multimedia Narratives

- Instructed students in audio and video gathering and editing, as well as storytelling and documentary techniques.

Video Coach

2007 - 2010

Special Olympics

- Coached undergrad and grad students at award winning international multimedia documentary projects for the Special Olympics and the UNC-Chapel Hill School of Journalism & Mass Communication.

Multimedia Coach

2006

Eddie Adams Workshop

- Worked with award winning photographers and multimedia practitioners to bring video and multimedia to the workshop for the first time.

HONORS

Honorable Mention

2013

Jena Fulldome Festival

The Longest Night: A Winter's Tale (Producer)

Best Design

2012

DomeFest

Jeepers Creepers (Producer)

Honorable Mention

2011

Jena Fulldome Festival

Jeepers Creepers (Producer)

Best Soundtrack

2011

Immersive Film Festival

Jeepers Creepers (Producer/Sound Design)

Second Place

2010

Fulldome International Film Festival

Earth, Moon and Sun (Producer/Director)

Honorable Mention

2010

Jena Fulldome Festival

Earth, Moon and Sun (Producer/Director)

50 Best Websites

2007

Time Magazine

WhiteCityStories.org (Senior Producer)